

AMENDMENTS TO THE CLAIMS

1. - 18. (Canceled)

19. (Previously Presented) A computer-implemented method for a mobile network, comprising:

displaying a link to a resource with a mobile terminal;

determining a selection of the link by a user;

automatically determining the location of the mobile terminal as a result of the selection of the link;

automatically employing the location of the mobile terminal to determine content that is related to the linked resource and also related to the location of the mobile terminal; and enabling the mobile terminal to display the related content.

20. (Canceled)

21. (Previously Presented) The computer-implemented method of Claim 19, wherein automatically determining the location of the mobile terminal comprises automatically determining the location of the mobile terminal if the link is selected.

22. (Previously Presented) The computer-implemented method of Claim 19, wherein automatically employing the location includes:

communicating the location of the mobile terminal to an application server; and

searching a database in the application server for reseller information that is associated with the linked resource and the location of the mobile terminal, wherein the reseller information is the related content.

23. (Currently Amended) The computer-implemented method of Claim 19, wherein automatically determining the location includes:

determining a network address of the mobile terminal; and
mapping the network address to a mobile identifier integrated services digital network number; and

determining the location of the mobile terminal based on at least the mobile identifier integrated services digital network number.

24. (Currently Amended) The computer-implemented method of Claim 19, wherein employing the location includes:

determining which of a plurality of resellers in a database is geographically closest to the mobile terminal, and wherein the related content comprises information on a reseller that is [closet] closest to the mobile terminal.

25. (Previously Presented) The computer-implemented method of Claim 19, wherein automatically determining the location includes:

communicating radio signals via a base station subsystem;
measuring the radio signals; and
calculating the location of the mobile terminal based at least on the measurements of the radio signals.

26. (Previously Presented) The computer-implemented method of Claim 25, wherein measuring the radio signals includes:

measuring a real time difference between at least two of the radio signals; and
measuring an absolute time difference between at least two of the radio signals.

27. (Previously Presented) The computer-implemented method of Claim 19, wherein automatically determining the location includes:

generating a network assisted positioning request;
communicating radio signals between the mobile terminal and a base station subsystem;

measuring the radio signals generated by the mobile terminal during idle periods;
storing the measurements of the radio signals;
determining an arrival time of a first detectable path; and
determining when the idle periods occur.

28 - 33. (Canceled)

34. (Previously Presented) An application server for a mobile network, comprising:
a transceiver that is configured to communicate over a network;
a memory that includes a database and logical instructions; and
a processor that is configured to enable actions based on executing the logical
instructions, wherein the actions include:
providing a link to a resource to a mobile terminal;
receiving an automatically determined location of the mobile terminal as a
result of the selection of the link;
searching the database to determine content that is related to the link and the
automatically determined location; and
providing the related content to the mobile terminal.

35-40. (Canceled)

41. (Previously Presented) An apparatus for a mobile network, comprising:
means for providing a link to a resource to a mobile terminal;
means for determining a selection of the link by a user;
means for automatically determining the location of the mobile terminal as a result of the
selection of the link;
means for automatically employing the location of the mobile terminal to determine content
that is related to the linked resource and also related the location of the mobile terminal; and
means for providing the related content to the mobile terminal.

42-44. (Canceled)